



WILD AMERICA  
NATURE FESTIVAL

JURIED NATURE FINE ART AND CRAFT SHOW & COMPETITION  
**PROSPECTUS**

JULY 29<sup>th</sup> & 30<sup>th</sup> 2017

**THE FESTIVAL**

The Wild America Nature Festival is hosted by the Roger Tory Peterson Institute of Natural History and Panama Rocks Scenic Park. The mission of the Wild America Nature Festival is to raise awareness of the wild America that surrounds us through education and art, encourage sustainable enjoyment of the environment, and promote conservation of our natural world. The Juried Nature Fine Art & Craft Show at the Wild America Nature Festival is managed by the Roger Tory Peterson Institute of Natural History, which includes a venue for the sale of high quality arts and crafts and an art and craft competition.

**ELIGIBLE APPLICANTS**

Artists and master craft people who create original work and agree to be present to sell that work personally may apply. Ineligible are dealers or agents selling on behalf of other artists or craft persons. Ineligible crafts include hobby-crafts such as ceramics cast from commercial molds, decoupage, embellished items, commercially produced beads, dough art, commercially produced buckles, import items, kits, etc.

**SHOW FEE(S) AND CONTRACT**

Applicants must send by U.S. Mail a signed show contract and a festival fee check in the amount of \$150. **CONTRACTS AND CHECKS POSTMARKED BEFORE JANUARY 31<sup>st</sup> WILL BE ELIGIBLE FOR A REDUCED FESTIVAL FEE OF \$100 (SAVE \$50!). CHECKS MUST BE MADE OUT TO THE ROGER TORY PETERSON INSTITUTE.** Please mention 'Wild America Nature Festival Registration' in the note-section of your check. Applications will become complete only upon receipt of the Show Contract and Show Fee check(s). **The deadline for receipt of the contract and show fee is Friday, March 31st, 2017.** There is no refund for festival fees after June 15<sup>th</sup>, 2017. No post-dated checks will be accepted. Bounced show fee checks may result in automatic disqualification. INCLUDED WITH SHOW FEE participating artists will receive two (2) Adult Weekend Passes and two (2) Youth Weekend Passes (per booth) to the Wild America Nature Festival, a \$45 value.

You must fully and accurately represent the complete range of items you wish to enter into the competition and sell. You must submit photographs of your work via email to [Jonathan@PanamaRocks.com](mailto:Jonathan@PanamaRocks.com). Include a photograph of your vendor booth. You are urged to employ the services of a professional photographer to generate the best possible representation of your work for the selection panel to review. We will upload and our jury will review all submissions in Google Drive.

A panel of professionals carefully selected for the 2017 festival will review and evaluate applications. The festival will notify applicants of their status via E-MAIL. Be sure the e-mail address you provide is the one you check most often. Show fee checks from declined applicants will be returned.

**ART & CRAFT SHOW DETAILS**

Exhibit spaces are located outdoors on the grounds of Panama Rocks Scenic Park, a unique geologic formation and old growth forest in Chautauqua County. Each space measures 10' x 10' accommodating the

standard size show tent. If a larger space is needed, exhibitors should let festival hosts know on their application. We will attempt to accommodate your needs.

There are a limited number of exhibitor spaces located under a lean-to (covered roof, open sides, which measure 10' wide by 16' deep. These spaces are available, upon request and review.

Exhibitors must provide ALL of their display materials. No tables, chairs, or electricity are provided. Your display system must reflect a high level of professionalism. No messy backspace storage will be tolerated. Exhibitors will be assigned a set up time that they must honor. Unloading may occur at or near the assigned space but parking is away from the exhibit area. Pets are not allowed on the premises.

### **ART & CRAFT COMPETITION**

Artists participating in the juried art show can select one piece of artwork to be entered into the Wild America Nature Festival Art Competition. Competition pieces will be displayed at vendor sites during the festival. Winning competition pieces will be exhibited at the Roger Tory Peterson Institute of Natural History in Jamestown, NY for up to one year.

The Roger Tory Peterson Institute will select a panel of judges who will review the competition pieces and select winning competition pieces for each of the following categories:

- 1 2016 Roger Tory Peterson Wild America Art Award;
- 2 2016 Roger Tory Peterson Institute Wild America Award for Nature Art;
- 3 2016 Roger Tory Peterson Institute Wild America Award for Crafts Using Natural Materials.

The Award for Nature Art shall be awarded for pieces that display or feature scenes of nature or wildlife. The Award for Art Using Natural Materials shall be awarded for competition pieces that use natural materials such as wood, clay, leather, glass, mixed media, natural fibers, etc. The Wild America Art Award shall be awarded to the highest rated piece entered into the competition, as determined by festival judges.

The Wild America Nature Festival reserves the right to add additional awards to the art and craft competition.

### **CLASSES, WORKSHOPS, & OTHER ACTIVITIES**

Education through classes and workshops is an integral part of the Wild America Nature Festival. Participating artists may teach workshops or classes at the festival by separate application.

### **SALES TAX COMPLIANCE**

Exhibitors are individually responsible for collecting and reporting New York State Sales Tax. Out of state exhibitors must obtain a temporary New York State Sales Certificate prior to arriving at the festival. (NYS does not provide on-site compliance) **BRING YOUR ORIGINAL TAX CERTIFICATE TO THE CHECK IN LOCATION SO THAT WE CAN RECORD YOUR SALES TAX NUMBER.** You may not sell without complying with this rule. **THERE WILL BE NO EXCEPTIONS!**

Going online is the best way to secure your NYS Tax Certificate and we urge you to allow plenty of time for processing. Go to: [www.nys-permits.org](http://www.nys-permits.org). Note that the State requires you to apply no sooner than 90 days and no later than 20 days prior to the event.

### **ACCOMODATIONS**

Exhibitors can enjoy the many wonderful local accommodations that Chautauqua County has to offer. The Chautauqua County Visitor's Bureau lists local accommodations at [www.tourchautauqua.com](http://www.tourchautauqua.com).

A limited number of festival exhibitors are permitted to camp on the grounds of Panama Rocks for the duration of the festival. Priority will be given to out-of-town exhibitors. Exhibitors wishing to camp will be

assigned a set-up time on Friday before the festival and must break down their campsite on Sunday evening. Modern public restrooms are available. Electricity is not available at campsites, but charging stations will be provided before and after festival hours.

### **OTHER TERMS AND CONDITIONS**

The Wild America Nature Festival, the Roger Tory Peterson Institute of Natural History, and Panama Rocks Scenic Park considers your application a commitment to exhibit if you are selected by the panel of reviewers. Accepted applicants are expected to participate with the full understanding of all the terms and conditions listed. You may only display the type of work with which you applied to the Art & Craft Show. Application images are retained to verify compliance. This is a high quality show. No discounted "sale" prices may be indicated and no seconds or damaged goods may be sold.

**AT THE DISCRETION OF THE WILD AMERICA NATURE FESTIVAL, EXHIBITORS WILL BE ASKED TO REMOVE ANY WORK FOUND TO BE OUT OF CHARACTER WITH THE APPLICATION SUBMITTED.**

Further Craft Show information will be sent via e-mail to accepted applicants one month prior to the festival date. Applicants are urged to print hard copies of both the Prospectus and Show Contracts and retain one copy of the Contract for their own files.

### **WAIVER OF LIABILITY**

As a festival partner [*festival partners include all exhibitors, vendors, entertainers, organizations and individuals hosting information booths, workshops, classes, and activities, and any individual or organization submitting a contract in order to be involved or associated with the festival in any way*], you agree to take full legal liability and responsibility for the safety of yourself, your property, your employees and/or assistants, and all festival guests and their property due to your involvement in the festival. You hereby release from any and all legal liability and agree not to sue or make a claim against, and to indemnify, defend and hold harmless the Wild America Nature Festival, the Roger Tory Peterson Institute of Natural History, Camp-At-The-Rocks LTD [Panama Rocks], and all owners, officers, members, agents and employees, lessors and lessees of these organizations for any and all claims for damage, injuries, death to yourself or any person or property, including all defense costs, attorney's fees, and other expenses of any type, without limitations, caused by or resulting from your actions or presence at the Wild America Nature Festival, Panama Rocks Scenic Park, and the Roger Tory Peterson Institute of Natural History. By submitting a contract to the festival, you acknowledge that you have carefully read this agreement and fully understand its contents and the terms. This contract shall be legally binding upon you, your heirs, your estate, assigns, legal guardians, and your personal representatives. Any legal action relating to the Wild America Nature Festival, Camp at the Rocks LTD, or the Roger Tory Peterson Institute of Natural History will be brought in the New York State Supreme Court, County of Chautauqua, or the United States District Court for the Western District of New York.

### **QUESTIONS MAY BE ADDRESSED TO:**

Jonathan Weston  
General Manager, Panama Rocks & Board of Directors, RTPPI  
Email: [jonathan@panamarocks.com](mailto:jonathan@panamarocks.com)

### **MAIL YOUR CONTRACT AND FEE(S) TO:**

Wild America Nature Festival  
Panama Rocks Scenic Park  
PO Box 219  
Panama, NY 14767