



WILD AMERICA
NATURE FESTIVAL

2019 SPONSORSHIP PACKAGE PROSPECTUS

The Roger Tory Peterson Wild America Nature Festival is hosted by the Roger Tory Peterson Institute of Natural History (RTPI) and Panama Rocks Scenic Park and will take place on July 27 & 28, 2019 on the grounds of Panama Rocks. The mission of the Wild America Nature Festival is to raise awareness of nature in our own backyard through education and art, encourage sustainable enjoyment of the environment, and promote conservation of our natural world.

Please help make the Wild America Nature Festival a success by becoming a sponsor today! Donations are tax deductible and should be made out to the Roger Tory Peterson Institute of Natural History, a 501(c)(3) non-profit organization. Please mention 'Wild America Nature Festival' in the note-section of your check. **THANK YOU FOR YOUR SUPPORT!**

\$3,000+ Presenter Sponsorship (Exclusive)

- The Wild America Nature Festival 2019 logo/design will feature your organization's name or logo with the words "Presented by Organization Name" on the festival website, festival poster advertisements, print advertisements, rack cards, and banners.
- As the Presenting Sponsor of the 2019 Wild America Nature Festival, your organization name/logo will be featured on *at least* four 2.5' x 6' banners listing it as the Presenting Sponsor.
- Your organization will be mentioned before or during each performance on the main stage.
- Your organization may host an information table and/or workshop at the festival and will receive 100 complimentary festival tickets.*
- Your organization will be exclusively featured on TWO 2.5' x 4' banners at the Wild America Nature Festival.
- Your organization name or logo will be featured on Wild America festival poster advertisements to be distributed throughout the region.
- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.

\$1,500+ Main Stage Supporting Sponsorship

- As the sponsor of main speakers and music at the Wild America Nature Festival, your organization name/logo will be featured on *at least* four 2.5' x 6' banners listing it as the sponsor of speakers and music.
- Your organization will be included in advertising/marketing for festival music and speakers.
- Your organization will be mentioned before or during each performance on the main stage.
- Your organization may host an information table and/or workshop at the festival and will receive 50 complimentary festival tickets.*
- Your organization will be exclusively featured on TWO 2.5' x 4' banners at the Wild America Nature Festival.
- Your organization name or logo will be featured on Wild America festival poster advertisements to be distributed throughout the region.
- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.

\$1,500+ Local Food Competition Supporting Sponsorship

- As the sponsor of the Local Food Competition at the Wild America Nature Festival, your organization name/logo will be featured on *at least* four 2.5' x 6' banners listing it as the sponsor of the local food competition.
- Your organization will be included in all advertising/marketing for the local food competition.
- Your organization will be mentioned before or during each performance on the main stage.
- Your organization may host an information table and/or workshop at the festival and will receive 50 complimentary festival tickets.*
- Your organization will be exclusively featured on TWO 2.5' x 4' banners at the Wild America Nature Festival.
- Your organization name or logo will be featured on Wild America festival poster advertisements to be distributed throughout the region.
- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.

\$750+ Golden Eagle Sponsorship Package

- Your organization will receive TWO dedicated 2.5' x 4' sponsorship banners, displayed prominently during the Wild America Nature Festival.
- Your organization name or logo will be featured on Wild America Nature Festival poster advertisements to be distributed throughout the region (available to the first five Golden Eagle sponsors only).
- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.
- Your organization will receive 15 complimentary festival tickets.

\$500+ Silver Wolf Sponsorship Package

- Your organization will receive one dedicated 2.5' x 4' sponsorship banner, displayed prominently during the Wild America Nature Festival.
- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.
- Your organization will receive 10 complimentary festival tickets.

\$250+ Bronze Bear Sponsorship Package

- Social Media 'Thank You' Shout Outs: Your organization will be featured in a 'thank you' post on each of our host partner's (RTPI and Panama Rocks) Facebook, Instagram, and Twitter accounts, with link-backs when appropriate.
- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.
- Your organization will receive 5 complimentary festival tickets.

Any Donation is Appreciated!

- Your organization logo (image) will be featured in the sponsorship section of the Wild America Nature Festival website and in an email blast thanking festival sponsors.

2019 WILD AMERICA NATURE FESTIVAL SPONSORSHIP PACKAGE CHECKLIST

	Any Donation	\$250+ Bronze Bear	\$500+ Silver Wolf	\$750+ Golden Eagle	\$1,500+ Main Stage Sponsor	\$1,500+ Local Food Sponsor	\$3,000+ Presenting Sponsor
Logo on Website and Email Blast		✓	✓	✓	✓	✓	✓
Social Media Shout Outs		✓	✓	✓	✓	✓	✓
1X 2.5' x 4' Banner			✓				
2X 2.5' x 4' Banner				✓	✓	✓	✓
Logo on Festival Posters				✓	✓	✓	✓
Comped Festival Tickets		✓	✓	✓	✓	✓	✓
Logo on Four 2.5' x 6' Banners					✓	✓	✓
Host an Info Table and/or Workshop					✓	✓	✓
Mention at each Main Stage Event					✓	✓	✓
Name/Logo on Wild America Festival Website and Print Ads							✓

*Wild America Nature Festival hosts reserve the right to review and approve or deny all classes and workshops at the Wild America Nature Festival to ensure that all aspects of the festival fit the festival's mission to raise awareness of wild America through education and art, encourage sustainable enjoyment of the environment, and promote conservation of our natural world.