



WILD AMERICA
NATURE FESTIVAL

JURIED NATURE ART AND CRAFT SHOW & COMPETITION PROSPECTUS

JULY 29, 30, & 31, 2022

THE FESTIVAL

The Wild America Nature Festival is hosted by Panama Rocks Scenic Park with the mission to raise awareness of the wild America that surrounds us through education and art, to encourage sustainable enjoyment of the environment, and to promote conservation of our natural world.

The Juried Nature Art & Craft Show at the Wild America Nature Festival includes a venue for the sale of high quality arts and crafts as well as an art and craft competition.

ELIGIBLE APPLICANTS

Artists and master craft people who create original work and agree to be present to sell that work personally may apply. Dealers or agents selling on behalf of other artists or craft persons are ineligible. Commercially produced products are ineligible.

LIMITED FRIDAY FLEXIBILITY

This year the Wild America Nature Festival will transition to a three-day event. A *VERY* limited number of artists who are unable to participate the event on Friday may apply for permission to participate on Saturday and Sunday only. Please be aware that only artists with serious conflicts will be permitted to do this and – in order to protect the integrity of the festival – we can only allow a very small number of artists to be excused from Friday.

SHOW FEE(S) AND CONTRACT

Applicants must send by U.S. Mail (1) a signed show contract and (2) a festival fee check in the amount of \$200 (reduced festival fee of \$150 if submitted by January 31, 2022!). CHECKS MUST BE MADE OUT TO PANAMA ROCKS. Please mention 'Wild America Nature Festival Registration' in the note-section of your check. Applications will become complete only upon receipt of the Show Contract and Show Fee check(s). **The deadline for receipt of the contract and show fee is March 31st.** There is no refund for festival fees after June 15th. Bounced show fee checks may result in automatic disqualification. Participating artists will receive passes for up to four people to help with their booth.

You must fully and accurately represent the complete range of items you wish to enter into the competition and sell. Please submit five (5) photographs of your work via email to Jonathan@PanamaRocks.com (artists who participated in a previous Wild America festival do not need to submit new photographs of their work unless you plan to present/sell new media types – ie: you showed paintings last year and want to add pottery this year). We encourage you to employ the services of a professional photographer to generate the best possible representation of your work. If you are selected, we may use these photographs of your work on our website and in promotional materials.

We will notify applicants of their status via E-MAIL. Be sure the e-mail address you provide is the one you check most often. Show fee checks from declined applicants will be destroyed.

ART & CRAFT SHOW DETAILS

Exhibit spaces are located outdoors on the grounds of Panama Rocks Scenic Park, a unique geologic formation and old growth forest in Chautauqua County. Each space measures 10' x 10' accommodating the standard size show tent. If you need a larger space, please let festival hosts know on your application. We will attempt to accommodate your needs. **ALL EXHIBITOR TENTS MUST BE WEIGHTED DOWN TO PREVENT FLIPPING IN CASE OF WIND.**

There are a limited number of exhibitor spaces located under a lean-to (covered roof, open sides, which measure 10' wide by 16' deep). These spaces are available, upon request and review.

Exhibitors must provide ALL of their display materials. No tables, chairs, or electricity are provided. Your display system must reflect a high level of professionalism. No messy backspace storage will be tolerated. Exhibitors will be assigned a set up time that they must honor. Unloading may occur at or near the assigned space but parking is away from the exhibit area. **Pets are NOT allowed on park grounds.**

ART & CRAFT COMPETITION

Artists participating in the juried art and craft show will be entered into the Wild America Nature Festival Art Competition. Artists will be judged on their displayed work as a whole (*unlike previous years when one piece of art was selected and judged*).

We will select a panel of judges who will review the art and select winners for each of the following categories:

- 1 The Wild America Award of Excellence (Best in Show);
- 2 Award for Nature Art;
- 3 Award for Crafts Using Natural Materials.

The Award for Nature Art shall be awarded for art that display or feature scenes of nature or wildlife. The Award for Crafts Using Natural Materials shall be awarded for crafts that use natural materials such as wood, clay, leather, glass, mixed media, natural fibers, etc. The Wild America Art Award shall be awarded to the highest rated artist overall, as determined by festival judges.

We reserve the right to add additional awards to the art and craft competition.

CLASSES, WORKSHOPS, & OTHER ACTIVITIES

Education through classes and workshops is an integral part of the Wild America Nature Festival. Participating artists are encouraged to teach workshops or classes at the festival. Contact Jonathan at Jonathan@PanamaRocks.com for more information.

SALES TAX COMPLIANCE

Exhibitors are individually responsible for collecting and reporting New York State Sales Tax. Out of state exhibitors **MUST** obtain a temporary New York State Sales Certificate prior to arriving at the festival (NYS does not provide on-site application). Going online is the best way to secure your NYS Tax Certificate and we urge you to allow plenty of time for processing. Go to: www.nys-permits.org. **Note that the State requires you to apply no sooner than 90 days and no later than 20 days prior to the event.**

ACCOMODATIONS

Exhibitors can enjoy the many wonderful local accommodations that Chautauqua County has to offer. The Chautauqua County Visitor's Bureau lists local accommodations at www.tourchautauqua.com.

OTHER TERMS AND CONDITIONS

We consider your application a commitment to exhibit if you are selected by the panel of reviewers. Accepted applicants are expected to participate with the full understanding of all the terms and conditions listed, *rain-or-shine*. If there is an emergency and you cannot attend last minute, please call to let us know.

You may only display the type of work with which you applied to the Art & Craft Show. Application images are retained to verify compliance. This is a high-quality show. No discounted "sale" prices may be listed and no "seconds" or damaged goods may be sold.

AT THE DISCRETION OF THE WILD AMERICA NATURE FESTIVAL, EXHIBITORS WILL BE ASKED TO REMOVE ANY WORK FOUND TO BE OUT OF CHARACTER WITH THE APPLICATION SUBMITTED.

Additional information will be sent via e-mail to accepted applicants one month prior to the festival date. Applicants are urged to print hard copies of both the Prospectus and Show Contracts and retain one copy of the Contract for their own files.

WAIVER OF LIABILITY

By submitting this application you agree to take full legal liability and responsibility for the safety of yourself, your property, your employees and/or assistants, and all festival guests and their property due to your involvement in the festival. You release from any and all legal liability and agree not to sue or make a claim against, and to indemnify, defend and hold harmless Camp-At-The-Rocks LTD (DBA Panama Rocks), and all owners, officers, members, agents and employees, lessors and lessees of these organizations for any and all claims for damage, injuries, death to myself or any person or property, including all defense costs, attorney's fees, and other expenses of any type, without limitations, caused by or resulting from ordinary negligence of Camp-At-The-Rocks LTD (Panama Rocks) and from your actions or presence at the Wild America Nature Festival and/or Panama Rocks Scenic Park. By submitting a contract to the festival, you acknowledge that you have carefully read this agreement and fully understand its contents and the terms. This contract shall be legally binding upon you, your heirs, your estate, assigns, legal guardians, and your personal representatives. Any legal action relating to the Wild America Nature Festival or Camp at the Rocks LTD will be brought in the New York State Supreme Court, County of Chautauqua, or the United States District Court for the Western District of New York.

QUESTIONS MAY BE ADDRESSED TO:

Jonathan Weston
Owner/Manager, Panama Rocks
Email: jonathan@panamarocks.com

PLEASE MAIL YOUR CONTRACT AND FEE(S) TO:

Panama Rocks Scenic Park
PO Box 219
Panama, NY 14767